

# SUPPORTING STUDENTS FOR BETTER FUTURE!

**HELPLINE NO.: 0186-2225869** 

#### PARTNER WITH A LEADING EDUCATIONAL CONSULTANT









SHRI RAM EDUCATIONAL (SRE) powered by RASHI EDUCATIONAL PVT. LTD. (REPL)



## INDIAN EDUCATIONAL SERVICES A NAME TO TRUST UPON!

SRE (Rashi Educational Pvt. Ltd.) 'ISO 9001-2008 Certified Education Consultancy' is one of the leading educational consultancies. It visions to be the premier organization to transform the large population into a national asset where each individual contributes to the overall development of India.

SRE (Rashi Educational Pvt. Ltd.) is dedicated to provide reliable and personalized services with 100% honesty to Parents/students. The brand takes pleasure to provide admission guidance in most of the reputed institutions offering Medical, Engineering, Management courses, etc. It assists the students to get admission in various professional courses under Management/ NRI quota. The brand also offers a unique range of services dedicated to advising and guiding the candidates.

The admissions arranged by the brand are strictly confined to the reputed colleges which are affiliated to genuine Universities and recognized by the Government of India. Due to its expertise and excellent services, SRE (Rashi Educational Pvt. Ltd.) is one of the the 'Best Education Consultant and is loved by students.

The brand has also started a new Service called Brain Matrix Test which helps student to produce accurate analysis of intelligence, brain learning quotient and allocates individual cerebral functions. This test decodes Individual's innate characteristics, Multiple Intelligence skills, personality type, Learning Styles and ability, Behavior Pattern and Multiple Talent Quotient. Brain Matrix Test is basically generated in four formats: Child PRO, Career PRO.





**ADMISSION GUIDANCE** 

**INSTITUTIONAL PROMOTIONS** 

SERVICES

**BRAIN MATRIX TEST** 

**DISTANCE EDUCATION** 

**SPOT ADMISSION** 

**LOCAL GUARDIAN** 

## PHENOMENA OF BRAIN DEVELOPMENT

"Once something gets stored in the brain, then we never forget it. Rather, we might have difficulty in recalling the information.

**Memory and concentration** are said to work together but a strong **memory** of the person depends on the **health and vitality** of your brain.

Tricks for better concentration:-

- » Quick calculation before billing
- » Playing Games
- » Try to remembering contact orally
- » Recall your do's at night
- » Underline important part
- » Brain exercise



## FRANCHISEE PROFILE

- » Should be well educated and preferably from education background
- » Should be polite, patient listener, and understands students/parents need
- » Should make the brand's vision its own
- » Should able to follow the brand's standards, ethics and procedures
- » Should have excellent interpersonal skills
- » Ability to run and handle business

### FRANCHISOR SUPPORT SYSTEM

- » Support in pre-launch marketing of the brand, marketing material for pre-launch provided by SHRI RAM EDUCATIONAL.
  - a. Pamphlets

b. Flex Boards

c. Visiting Cards

- d. Bulk SMS Software
- e. ID Cards
- » Franchise Website provided by SHRI RAM EDUCATIONAL, which is equipped with admission software.
- » Android application for managing admissions, finance and co-ordination with SHRI RAM EDUCATIONAL.
- » Support on Call.

You can access DEMO SOFTWARE at:

http://admission.shrirameducational.com/

For Franchise Panel Demo

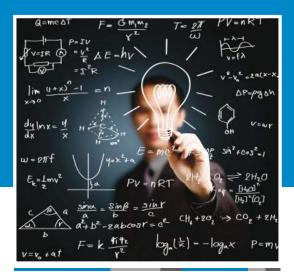
For Student Panel Demo

**Username**: demo@demofranchise.com

**Username**: demo@demostudent.com

Password: password

Password: password





## **GROWTH DEFINES SUCCESS!**

To be a successful entrepreneurs or businessperson in educational sector, join SRE (Rashi Educational Pvt. Ltd.) as franchise partner. The brand offers simple and profitable business model to its franchisees and committed to support at every business front. As SRE (Rashi Educational Pvt. Ltd.) is very famous among students and parents, it will benefit its franchisees with its expertise.

## FRANCHISE STATS

Minimum Required Area	500 sq ft
Total Project Cost*	INR 1 Lakhs
Franchise Fee	INR 50,000
Payback	Approx Six Months

<sup>\*</sup>inclusive franchise fee









## KNOW THE IMPORTANCE OF RIGHT EDUCATION





Education and learning are the integral part of everyone life. These two aspects shape the future of individuals. As the education industry is clustered with various courses and institutes, students are now seeking the right course in right college and which matches their qualities desiring 'Learning Mode instead of Teaching Mode'. However, due to the lack of information and direction, finding the right educational institute/college is a big challenge. Hence, from the last five years, educational counselors have emerged as a support system to guide students to choose the right career. Also, there are many career and personality test developed to know the right attributes of students, and on the basis of that one can know where to head on. Due to the increasing per capita income, increasing competition, emerging different courses, increasing government spend on education, advancing

## **COURSES**

#### 10th & 12th Admission:

» National Open Board, Delhi.

#### **DESIGN & ARCHITECTURE**

Advance Diploma in: Interior Designing, Civil Designing, Valuation B.Sc in: Fashion Designing, Interior Designing, Textile Designing B.Sc. in: FT/Jewellery, Interior Decoration, Jewellery Designing B.Tech. in: Architect

BA in : Fashion Marketing & Promotion, Fashion Technology Bachelor in : Valuation, Interior Decoration & Civil Designing, Planning Certificate in : Architect, Interior Designing, Jewellery, Textile Designing, Planning, D.LIT Ordinance

Diploma in: FT/Jewellery, Architecture, Art & Craft (One & Two Years), Civil & Architecture, Fashion Design, Fashion Marketing, Fashion Merchandising, Interior Decoration/Designing Jewellery, Planning, Room Attendant, Textile Designing

Industrial Trade Certificate in: Fine Arts, Interior Designing M.Sc in: Fashion Designing, Interior Designing, Textile Designing M.Tech. in: Architect, Interior Architecture & Civil Designing, Valuation, M-Phill

P.G. Diploma in: Valuation, Fashion, Interior, Textile Designing Ph.D. in: Ordinance, Selection Process, Progress Report Trade Certificate in: Droughts Man, Fine Arts, Interior Designing

#### INFORMATION TECHNOLOGY

Advance Diploma in : Computer Applications, Hardware & Networking, Information Technology, Software Engineering, Web Development Advance Post Graduation Diploma in : Computer Application B.Com Computer Application

B.Sc (IT), Computer Hardware and Networking, Computer Science Hardware & Networking, Paint Technology BCA (Bachelor of Computer Application)

CCA (Certificate in Computer Application)

Computer Hardware and Networking, Computers, Computing (CIC), Mobile Technology, Web-Designing

**D.LIT Ordinance** 

DCA (Diploma in Computer Applications)

Computer Science (DCS)

Diploma in : Computer Science & Engineering application, Hardware & Networking, Information Technology, Information Technology (DIT), Mobile Technology, Network & Hardware Maintenance, Software Engineering, Web-Designing.

Integrated MCA (BCA+MCA), M.Sc Computer Science, M.Sc IT M.Sc in Computer Science

MCA (Master of Computer Application), Lateral Entry 3rd Year & 2nd Year M-Phill

M.Sc Computer Hardware & Networking

PG Diploma in: Computer Application (PGDCA), Computer Sc. (PGDCS),

Hardware and Networking, Information Technology (PGDIT)

Ph.D. Ordinance, Ph.D Selection Process, PhD

Professional Diploma in : Computer Application, Progress Report

#### **FNGINFFRING**

**B.Sc in :** Automobile, Civil, Computer Science 4 year, Construction echnology, Electrical & Electronics, Electronics, Instrumentation,

Mechanical, Mining, Telecommunication

**B.Tech.** (Lateral Entry) Bachelor of Technology

Certificate in Engineering (I.T.I.)

D.LIT Ordinance

Diploma + B.Tech. + M.Tech.

**Diploma in**: Aeronautics Engineering, Automobiles Engg, Chemical Engineering, Civil Engineering, Construction Technology & Mgmt, Electrical & Electronics, Electrical. & Tele Communication Engineering, Electronics & Instrumentation, Electronics & Tele Communication, Electronics & Communication Engg, Marine Mechanical Engg, Mechanical Engineering, Mining Engineering, Telecom.

#### Industry Integrated Diploma in:

Automobile Engineering, Chemical Engg, Civil Engineering, Computer Science, Electrical Engg, Electronics & Tele Communication Engg., Mechanical Engineering

**B.Tech** Aeronautics Engineering, Automobile Engineering, Chemical Engineering, Civil Engineering, Computer Science, Electrical Engineering,

Electronics & Telecommunication Engineering, Mechanical Engineering Textile Engineering

M.Tech Automobile Engineering, Chemical Engineering, Civil Engineering, Computer Science, Electrical Engg, Electronics & Communication Engg., Electronics & Tele Communication Engineering, IT, Mechanical Engineering, Textile Engineering

B.Tech. + M.Tech.

Integrated Diploma & B.Tech.

M.Sc in Civil, Construction Technology, Electrical & Electronics, Electronics, Mechanical, Production, Master of Technology, (IT) M-Phill

M.Sc Automobile, Mining, Telecommunication Ph.D. Ordinance, Selection Process, Ph.D Progress Report

#### HOSPITALITY AND TOURISM

Advance Diploma in Hotel Administration & Hospitality

B.A in Hotel Management

B.A Tourism Management with Life Skills

B.Sc in Hotel Administration & Hospitality, Hotel Management

B.Sc. (Catering)

BA in Airline, Tourism & Hospitality Management, Hospitality & Hotel Admn. Hospitality & Tourism

BBA in Aviation, Hospitality & Tourism Management, Hotel Mgmt, Valuation Certificate in Front Office Management, Hotel and Culinary, Tourism Mgmt, D.I.T. Ordinance

Diploma in Airline, Tourism & Hospitality Management, Airport Ground Staff, Auxiliary Nurse Midwifery, Catering, Hospital Assistance, Hospitality

Management, Hotel Administration & Hospitality Management, Hotel and culinary, Hotel Management, Hotel Management & Catering Technology,

Hotel Management 2 year, Tourism Management

Industrial Trade Certificate in House Keeping

M.Sc in Hotel Management, Catering

MA in Hotel Management, Tourism Management

Master in Hotel Management

M-Phill

PG Diploma in Hospitality & Tourism, Hotel Administration & Hospitality, Hotel Management, Hotel Management & Tourism

Ph.D. Ordinance, Selection Process, Ph.D, Progress Report

#### MASS COMMUNICATION

B.Sc in Film & TV Production, Still Photography, Video Editing & Photography, BA in Advertising & Mass Communication, Film & TV Production, Journalism, Mass Communication, Advertising & Journalism, Still Photography, Video Editing & Photography

Bachelor of Journalism & Mass Communications (BJMC)

Certificate Acting/Choreography, Event Management, Mass Communication, Mass Communication advertising and journalism

Certificate Writing for Film & Television

**D.LIT Ordinance** 

Diploma in Acting/Choreography, Advertising, Brand Management, Cameraman, Editing, Journalism, Journalism & Mass Communication 2 year, Mass Communication, Advertising & Journalism, Mass Communication & Journalism, News Anchoring, News Reading & Broadcast Reporting, Web Journalism, Writing for Film & Television

M.Sc in Film & TV Production, Still Photography, Video Editing & Photography, MA in Advertising & Mass Communication, Film & TV Production, Journalism, Mass Communication, Advertising & Journalism, Still Photography, Video Editing & Photography

Master of Journalism & Mass Communications (MJMC)

M-Phill

PG Diploma in Advertising, Advertising & Event Planning, Brand Management, Broadcast, Crop Com Management, Documentary Making, Film & Television, Journalism & Mass Communication, Media Management, PR & Marketing Communication

Ph.D. Ordinance, Ph.D Selection Process, PhD, Progress Report

#### VOCATIONAL

B.A. in Astrology, Vastu Science, Vedic Science Bachelor in C.A.

Certificate in Accountancy, Accounting, Advanced Bio-informatics, Astrology & Vedic Science, Computers Teachers Training, Early Childhood Education, Export and Import, Garment construction & embroidery, Industrial Biotechnology, IPR & Patents Law, Nursery Teachers Training (NTT), Nursery Teaching Training, Primary Teachers Training (PTT), Web Designing & Desk Top Publishing, D.LIT Ordinance

Dip. in Accountancy, Astrology & Vedic Science, Accounting, Computer Teachers Training

Diploma in Diary Technology, Early childhood Education, Export and Import, Investment, Nursery Teachers Training, Primary Teachers Training, Taxation, Valuation, Veterinary & Live stock (DVLS)(VLDA)

Industrial Trade Certificate in:

AC & Refrigeration, Beauty & Health Care, Carpentry, Cooking, Diesel Mechanic, Draughtsman, Electrical, Marine Mechanical Fitter, Mining Technology, Mobile Phone Repair, Motor Mechanic, Motor Winding M.A. in Astrology, Vastu Science, Vedic Science Master in C.A.

M-Phill

P.G. Diploma in French, German, Spanish

PGD in Astrology & Vedic Science

Ph.D. Ordinance, Ph.D Selection Process, PhD, Progress Report
Trade Certificate in : AC & Refrigeration, Carpentry, Diesel Mechanic,
Electrical, Marine Mechanical Fitter, Mechanical Fitter, Mining Technology,
Mobile Phone Repair, Motor Mechanic, Motor Winding

#### **TRADITIONAL**

**BA in**: Economics, Education, English, Geography, Hindi, History, Home Science, Mathematics, Political Science, Psychology, Public Administration, Punjabi, Sanskrit, Social Work, Sociology, Urdu, Business Economics with Life Skills, Dance, Physical Education, Kannada with Life Skills, Music with Life Skills, Philosophy with Life Skills, Work Education with Life Skills in Human Rights

**B.Com**: Accountancy, International Business

B.Lib

B.Sc (General), Agri-Business, Aviation, CBZ, Education with Life Skills, Fire & Safety with Life Skills, Food Processing with Life Skills, Footwear Technology, Geography with Life Skills, Hons, Agriculture, Agriculture (3 years), Applied Chemistry, Bio-chemistry, Bio-informatics, Biology, Biotechnology, Botany, Chemistry, Environmental Science, Fire Safety & Hazard Mgmt, Food & Nutrition, Footwear Design & Technology, Home Science, Horticulture, Mathematics, Microbiology, Optometry, Physical Education, Physics, Physics, Chemistry, Math, Statistics, Zoology,

Life Science, Paint Technology with Life Skills, Basic Post, Horticulture/

Agriculture, Biology, BA (General), BA (Hons.), BA in Anthropology, BA in Bengali Bachelor in Library Science, Commerce (B.Com) Bachelor of Education (B.Ed), Fine Arts, Library information Science (B.L.I.S), Social Work (BSW), Visual & Performing Arts B.Sc Electronics

Certificate in Human Rights, Stenography, Teaching English D.LIT Ordinance

Diploma in Agriculture, Business Law, Cyber Law, Education, English, Fine Arts (DFA), Labour Law, Library Sciences, Visual & Performing Arts Integrated B.Com.+M.Com., M.Com, M.Sc food & Nutrition, M.Sc Chemistry, Botany, Education, Environmental Science, Home Science, Microbiology, Physics, Statistics, Zoology

L.L.M. 1 year

M.A Education (LE), Tamil, Indian Music & Dance, Kannada, Gujrati, Marathi, Rajasthani, Telugu

M.Sc in Agriculture, Bio-chemistry, Bio-informatics, Botany, Chemistry, Environment Science, Food & Nutrition, Food & Nutrition, Footwear Design & Technology, Geography, Home Science, Horticulture, Mathematics, Microbiology, Optometry, Physical Education, Physics, Psychology, Statistics, Zoology, Horticulture/Agricultrue

MA General, Bengali, Drawing & Painting, Economics, Education, English, Geography, Hindi, History, Home Science, Human Rights, Mathematics, Philosophy, Physical Education, Political Science, Psychology, Public Administration, Punjabi, Rural Development, Sanskrit, Sociology, Urdu Master of Art & Journalism, Business Law (M.B.L), Commerce (M.Com), Fine Arts, Library Information Science (M.L.I.S), Social Work (MSW), Visual & Performing Arts, Social Work (MSW), Legislative Law (LLM), Social Work (MSW)

M.Phill

M.Sc Education, Electronics P.G. Diploma in Human Rights, Corporate Law, Cyber Law Ph.D. Ordinance, Ph.D Selection Process, Ph.D Progress Report

#### MANAGEMENT

Certificate in: Hotel Management, Kannada (CK), Nursery Mgmt (CNM), Nutrition and Food (CNF), Panchayat Raj (CPR), Processing and Value Addition to Fruits and Vegetables (CPVFV), Secretarial Practice & Office Management, Seed Production (CSP), Solid Waste Management (CSWM)

#### D.LIT Ordinance

Diploma in : Agribusiness Management, Aviation Management, Business Administration (DBA), Business and Entrepreneurship, Business Management, Construction Management, Customer Relationship Management, Disaster Management, Entrepreneurship, Event Management, Finance, Financial Planning and Wealth Management, Fire & Safety Management, Fire Safety & Hazard Mgmt, Food Supply Chain Management, Hospital Management, HR, Industrial Safety Management, Insurance & Risk Management, International Business, Marketing, Marketing Management, Occupational Safety & Health, Pharmaceutical Marketing Management, Pharmaceutical Production Management, Project Management, Retail Management, Supply Chain Management, Travel Management, V.I.P. Management, Hotel Administration & Hospitality Management, Office Management Executive MBA (EMBA), Finance, Hospitality & Tourism Management, Hospitality Management, HR, Infrastructure Management, Insurance & Banking, International Business, International Marketing Management, IT. Marketing. Production & Operation Management, Project Management, Retail Management, Industry Integrated BBA / EMBA / MBA in:

Agri-Business and Rural Banking, BBA Aviation,
Construction Management, Customer Relationship Management,
Energy Management, Event Management, BBA Export & Import, Finance,
Foot-ware Technology, Hospital and Health Care Management, Hospitality,
Hospitality & Tourism, Hotel Management, HR, Industrial Management,
Information Technology, Infrastructure Management, Insurance & Banking
International Business, Logistic & Supply chain Management, Marketing,
Material Management, NGO Management, Printing and Publishing, Retail

#### MEDICAL AND HEALTH CARE

Advance Certificate in: Medical Lab Technology, Dental Mechanic, Health & Sanitary Inspector, Hospitality, Live Stock & Veternity Science, Mahila Swasthya Karya, Medical Radio Imaging Technology, Multi Purpose Health Worker, Nursing Assistant, O.T.Tech, Optometry, Pathology, Pharmacy Assistant, Physician Assistant, Physiotheraphy, Ultrasound Technician, Veternity & Live Stock Development Assistant (VLDA), Veternity Pharmacy, X-Ray, Yoga & Naturopathy,

**Advance Diploma in :** Ayurveda Pharmacy, Community Medical & Essential Drugs, Dental Mechanic, Health & Sanitary Inspector, Hospitality, Live Stock & Veternity Science, Multi Purpose Health Worker, Nursing Assistant, Optometry, Pathology, Pharmacy Assistant, Physician Assistant,

Physiotherapy, Polio Vaccination, Radio Imaging, Veternity Pharmacy, Advance PG Diploma in Aids Awareness, B.Pharma **B.Sc in :** Dietetics and Applied Nutrition, Bio-technology, Emergency Training, Operation Theatre Technology, Physiotherphy, Radio Image Technology, Vedic Science, Yoga & Naturopathy, Medical Lab Technology, Optometry with Life Skills, Optometry/Physician Assistant, Public Health Science/Optometry, Radiological technology, Forensic Science, Nursing, Yoga and Health Edu.

**BA in :** Vedic Science, Yoga, Yoga & Naturopathy, Medical Lab Technology, Medical Lab Technology (LE), Medical Radio Imaging Technology, Occupational Therapy, Occupational Therapy LE, Optometry& Ophthalmic Technology, Optometry & Ophthalmic Technology (LE), Physiotherapy, Radiation Technology (BRT), Radiation Technology (LE), Science in Medical Lab Technology.

**Certificate in :** Beauty cosmetology Health & Welness, Financial planning & wealth management, Hair stylist and hair care, Health Care Waste Management, Medical Lab Technology, Meditation, Patient Attendant, Teaching yoga, Transportation and Logistics, Yoga, Yoga & Naturopathy D.LIT Ordinance, D.Pharma

**Diploma in :** Ayurveda pharmacy, Beauty cosmetology Health & wellness Cardio Vascular Technician, Dental Mechanic, Dental mechanic & Hygienist ECG Technology DECGT10, DECGT12, Health and Sanitary Inspector Herbal Medicine, Homeopathy pharmacy, Hydraulics Medical Lab Technology DMLT10, DMLT12, Medical Transcription Operation Theatre Technology, Ophthalmic Assistance, Technology,

Polytechnic, Polytechnic 3 year, Radiography Technology, Sanitary inspector, Teaching Yoga, Transportation and Logistics Veterinary & Live Stock. Veterinary Pharmacy

Yoga & Health Education, Yoga & Naturopathy, Yoga & Natural Therapy Diploma Medical X-ray Technology, **M.Pharma** 

M.Sc in Applied Yoga & Human Excellence, Bio-technology, Medical Lab Technology, Physiotherapy, Public Health Science Optometry, Radio Image Technology, Vedic Science & Holistic Health, Yoga & Health Education, Yoga & Naturopathy, Forensic Science, Nursing MA in Public Health Science Optometry, Yoga & Health Education, Optometry and Ophthalmic Technology (MOOT), Radiation Technology, Science in Medical Lab Technology, M-Phill

P.G. Diploma (Forensic Science), Bio-technology, Drug Regulatory Affairs Geriatric Medicine, Hospital Health Mgmt, Hospital Mgmt Ph.D. Ordinance, Ph.D Selection Process, PhD, Progress Report

## FREQUENTLY ASKED QUESTIONS

#### Q. How long does it take to open SRE (REPL) franchise?

A. After signing the formal agreement it will take less than a month to start the entire operations.

#### Q. Do I need a license to open SRE (REPL) franchise?

A. You need to sign licenses as per location and local municipal licenses which are applicable for educational institutes, along with formal legal agreement with SRE (REPL).

#### Q. When can I break-even?

A. The break-even point varies depending upon variety factors such as overheads and operating cost. However, the USP of this business is faster payback period and quick break-even point.

#### $\ensuremath{\mathsf{Q}}.$ Do I need to be from an educational background ?

A. Prior experience in the education sector is desirable but not mandatory. SRE (REPL) franchise program is designed to assist a new franchisee in all areas of operations.

#### Q. What is the term of the franchise agreement?

A. The initial agreement is for 5 years, with an option further renewal.

#### **CONTACT DETAILS -**

Address : 177, Sunder Nagar, Dhangu Road, Pathankot (PB) 145001.

Phone No.: 0186-2225869, 5081869,

Mob. : 9988236771,9915736771,9592595902

E-mail : shrirameducational@gmail.com Website : www.shrirameducationl.com

#### **BANK DETAILS -**

RASHI EDUCATIONAL PVT LTD.

1) Punjab National Bank IFSC: PUNB0291700

A/c no. 2917002100014092

Branch: Model Town, Pathankot

2) Central Bank of India IFSC: CBIN0280349

A/c no. 3446071789

Branch: Dhangu Road, Pathankot